



# Easter 2018 Style Guide

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Perimeter Church

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HOLY



WEEK

EASTER AT PERIMETER

Holy Week at Perimeter Church

HOLY



WEEK

THE WELCOMED KING

Palm Sunday at Perimeter Church

HOLY



WEEK

THE SERVANT KING

Maundy Thursday at Perimeter Church

HOLY

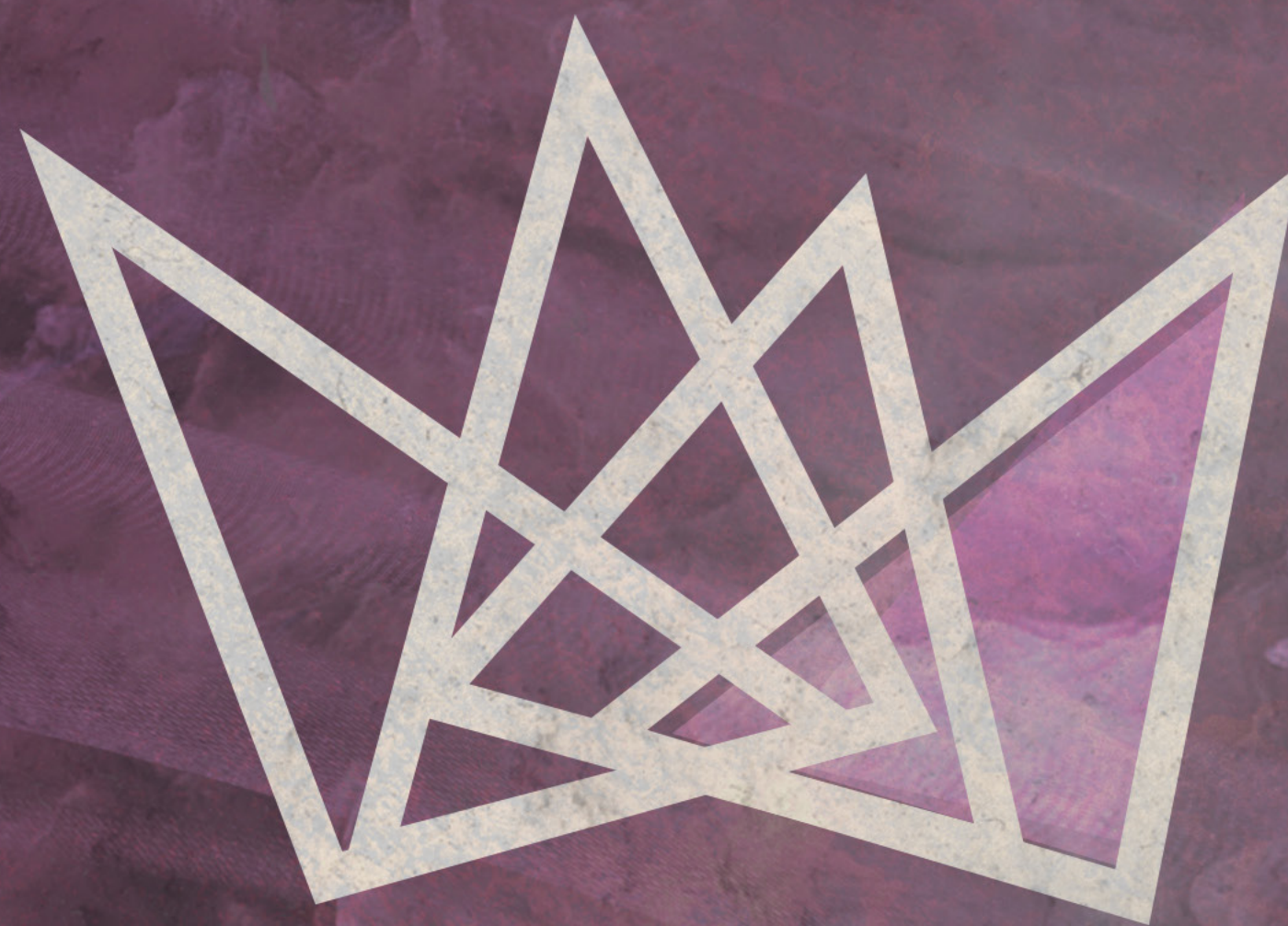


WEEK

THE REJECTED KING

Good Friday at Perimeter Church

HOLY



WEEK

**THE RISEN KING!**

Easter Sunday at Perimeter Church

HOLY



WEEK

THE RISEN KING!

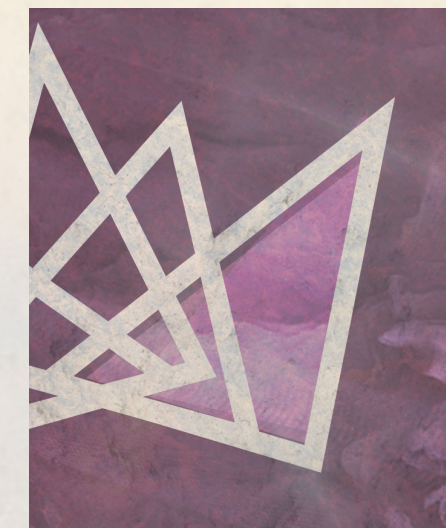
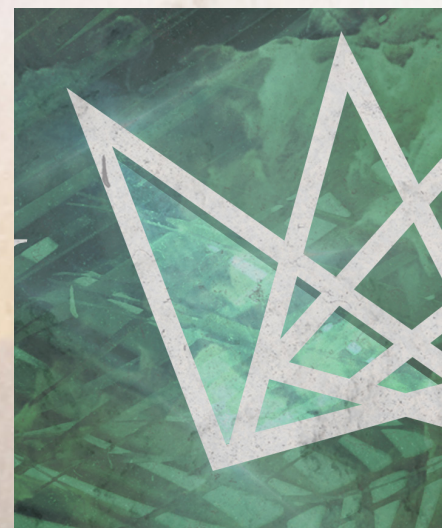
Easter Sunday at Perimeter Church



# Crown Icon



**The Easter 2018 Icon** features four unique and interlocking triangles to create a crown. Each triangle featured within the crown represents a day of the Holy Week. Each day of the Holy Week will feature the crown with its associated triangle illuminated.



# Fonts & Wording

## FREIGHT DISPLAY

### FREIGHT MICRO PRO

**FREIGHT MICRO for text copy.** Luptatem. Itature plat int verem vel eius autate nonesci atquid ma cuptae cum saepre sae mos perum que ma acipsam ratecatusda quaspeditio ea veriatecto blaut verum hicipsae verrovitae reicia dis magnis recaboratem rerum sus dem. Ut anisci reiciam es ea alis eum eum, ut quia del id et eos simuscia que ene pa voluptat.maxim niasit, se nustrum quae. Umet laccusam, te conem esequae voluptatur? Ulparion commolorum res aut vel illuptur, corerit, si tempe quamet quam velicem corro erum que reped quam dolores totatur aut ium et, ipsae qui quuntusandam es dolum es re sit plitibusanto vellori beaquae volo bearci bea possunt

THE WELCOMED KING

Palm Sunday at Perimeter Church

THE SERVANT KING

Maundy Thursday at Perimeter Church

THE REJECTED KING

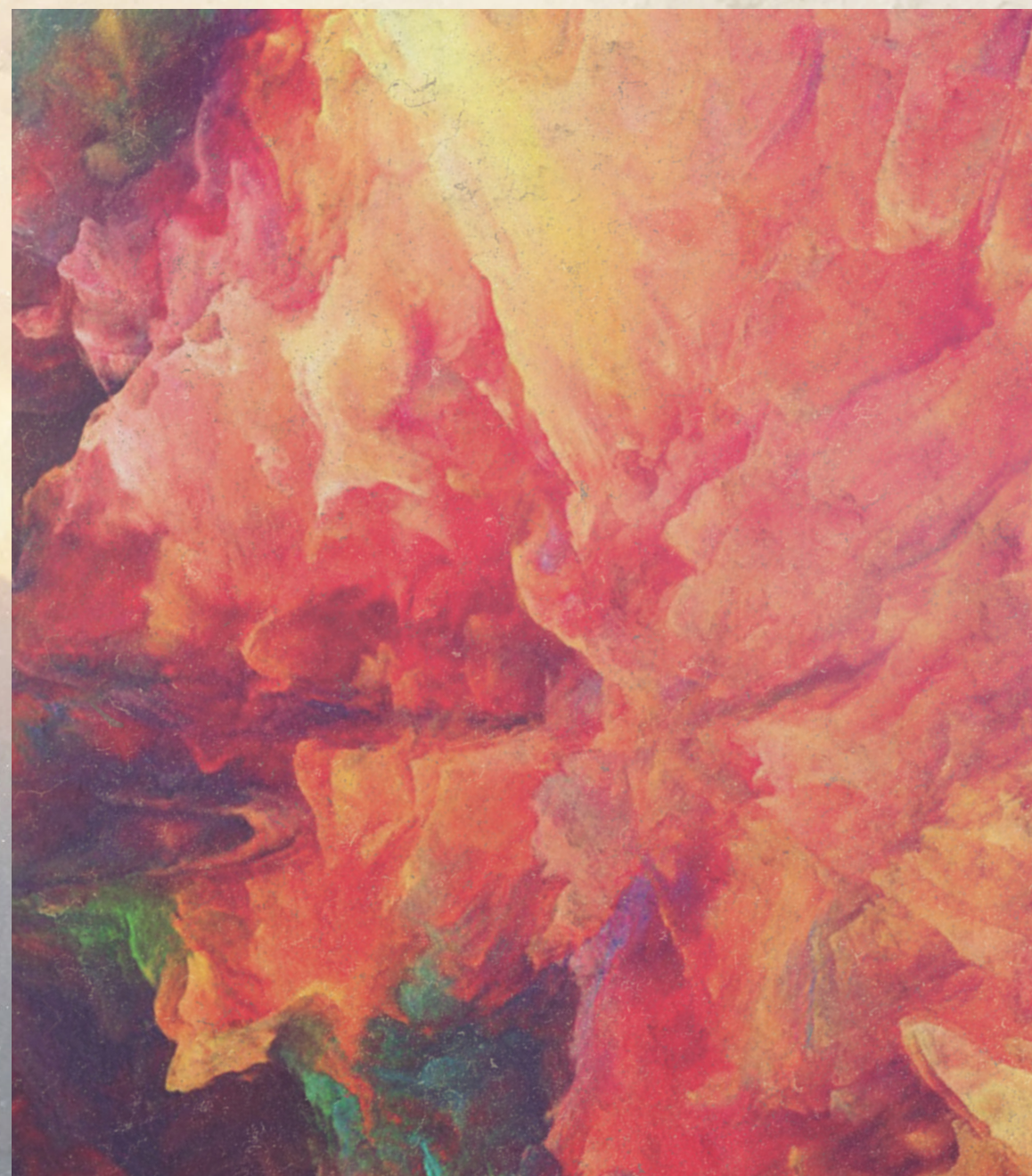
Good Friday at Perimeter Church

THE RISEN KING!

Easter Sunday at Perimeter Church

**Each day of the Holy Week will feature a custom tagline.**

# Color Palette



**The Easter 2018 Color Palette** follows a warm, multicolored painting that features reds and oranges with some purples and greens. Each day in the Holy Week will feature one color based on the oil painting seen on the left.

Use the painting as a guide to select colors when operating outside one of the four days within Holy Week. Each highlighted day within Holy week has an associated color as seen below.

PALM  
SUNDAY

R 104 C 63  
G 146 M 26  
B 106 Y 69  
K 6

MAUNDY  
THURSDAY

R 218 C 11  
G 119 M 64  
B 88 Y 69  
K 1

GOOD  
FRIDAY

R 197 C 18  
G 76 M 84  
B 91 Y 57  
K 3

EASTER  
SUNDAY

R 164 C 36  
G 81 M 80  
B 123 Y 29  
K 3

# Images





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